



License Overview for Fence Contractors

The iDrive Power System™ is a licensed, engineered fence foundation system developed through Mr. Fence Academy. It replaces traditional dig-and-set concrete foundations with driven steel and aluminum posts installed deep into undisturbed earth.

This is not a product you buy. It's a system you license, master, and sell.

What Makes iDrive Different

Traditional Dig & Set	iDrive Power System™
Shallow holes (24–30")	Posts driven 4–6 feet deep
Disturbed soil around post	Anchored in stable, undisturbed soil
Concrete cracks, traps moisture, and heaves	No concrete, no cure time
Waiting on cure time	Clean, same-day installation
Messy yards and callbacks	Minimal disruption, clean finish
Susceptible to wind, frost, settlement	Proven resistance to wind, frost, and settlement
Hollow or weak structure	Strong internal beam system
Wood posts rot in ground	Schedule 40/PT 40 galvanized steel posts
Thin-walled pipe	Thick-walled pipe driven deep

- Every licensed contractor performs and documents pull tests; In a proper test, the post bends before the ground moves.
- Performance That Homeowners Understand:
 - Triple Threat Protection
 - Wind resistance up to 100 mph
 - No frost heave
 - No settlement or leaning from soil movement

This performance is backed by a Lifetime Triple Threat Guarantee™ when installed to spec and documented correctly. **No fluff. There is real accountability behind the guarantee.**

What Licensees Get

- With an active iDrive license, contractors receive:
 - Rights to install and market the iDrive Power System™
 - Use of all licensed trademarks and branding
 - Access to approved sales sheets, videos, and marketing assets
 - Listing as an iDrive PRO™ contractor
 - Training access through Fence Week™ and ongoing education
 - Engineering-principle guidance and system updates
 - Optional co-backed guarantee structure (per project)
- Annual License Fee: \$1,000
- Optional Guarantee Co-Back Fee: \$1 per post (contractor controlled, consumer priced separately)

Why Contractors Win

- 2–3× installation speed compared to dig & set
- Less crew fatigue and lower turnover
- Higher margins on the same payroll
- Cleaner jobsites homeowners notice immediately
- A foundation upgrade competitors can't match
- A system you can explain, prove, and document

Most licensees don't compete on price anymore. **They compete on confidence.**

Who This Is For

The iDrive Power System™ is built for contractors who:

- Care about long-term quality, not shortcuts
- Want differentiation that holds up under scrutiny
- Are tired of callbacks caused by concrete failure
- Want to own their market, not race to the bottom

The Bottom Line

You don't sell fencing anymore.

You sell a foundation upgrade with proof behind it.

Deeper. Stronger. Forever.

Build faster. Install cleaner. Own your market

