

Why We Exist

We exist because the fence industry drifted away from fundamentals.

At some point, we began removing perfectly stable earth—replacing it with holes, slurry, and hope—and calling it “the right way” simply because it felt familiar and sold well.

It worked sometimes.

It failed quietly other times.

And the industry learned to accept that as normal.

We exist to stop that cycle.

The I Drive Power System™ prioritizes strengthening the weakest link first—because no system can outperform its point of failure.

That belief guides everything we do.

The I Drive Power System™ exists to bring fence construction back to undisturbed earth, proven physics, and accountable installation—while rejecting the industry habit of overbuilding one component to compensate for weakness somewhere else.

We exist because:

- **Guesswork is not a foundation**
- **Overengineering the wrong part does not create strength**
- **Tradition without understanding is not expertise**
- **“That’s how we’ve always done it” is not a standard**

Driven posts built this industry long before concrete ever showed up.

Today, we finally have the tools, training, materials, and discipline to do it properly, consistently, and at scale.

We don’t exist to be different.

We exist to be right.

To build fences that don’t heave, don’t sink, don’t wobble—and don’t rely on overcompensation or excuses when they fail.

We exist to raise the bar, protect contractors, and deliver homeowners a fence that stands firm long after the truck is gone.